

### **CONTROLLING THE UNDERGROUND MOVEMENT**

# TENNESSEE TERMITE



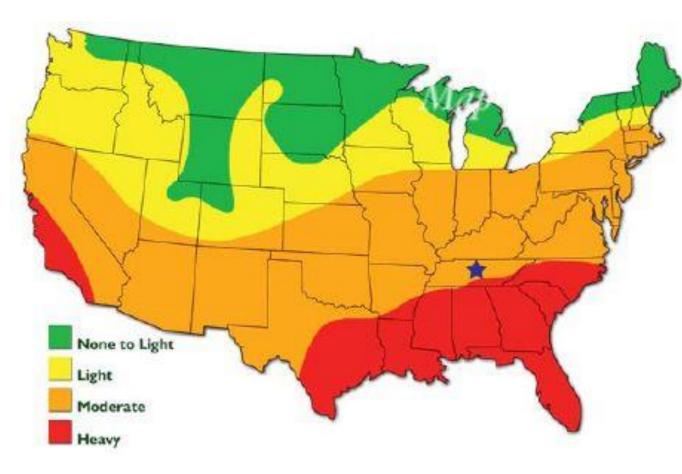


## **DON'T LEAVE TERMITE PROTECTION TO A CHANCE**

Did You Know: Termites and other Wood Destroying Insects inflict more damage to homes in America than all natural disasters combined, totaling more than \$30 billion dollars in damage annually. The Average cost of repairs is \$3500 to \$10,000.

These silent destroyers prey on your home's wood structure, causing severe damage over a short period of time. Insurance companies and builders, will not cover you for Termites, Fungus or any other wood destroying organism, because they know they will be paying big time for those homes that were never treated or decided to risk not treating. That's where we come in. At U.S. PEST We protect you with our Renewal Guarantee, which provides complete protection through yearly inspections, reinfestation treatments, at no extra cost to you above the renewal investment and also, when necessary, upgrade treatments to fill in gaps created by natural erosion, sun, rainstorms, contractors, landscaping, and more.

## **TERMITE POPULATION IN TENNESSEE**

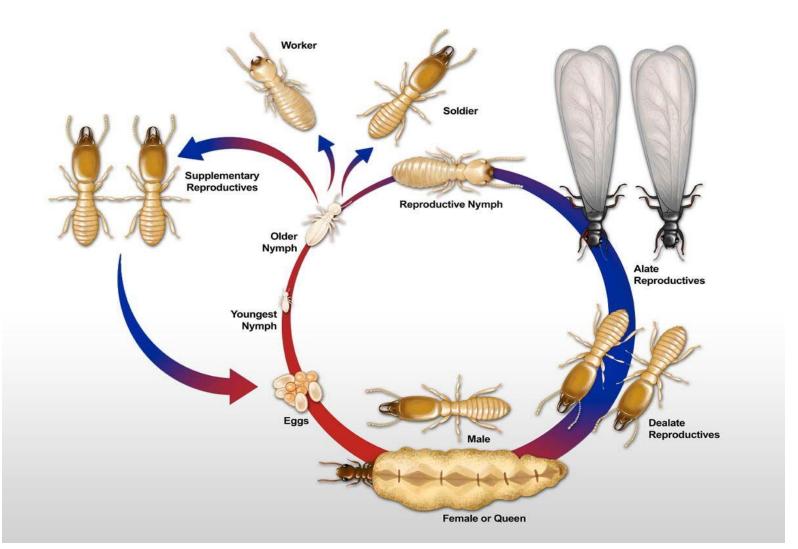


#### Termites are almost everywhere in the U.S.A. but,

they are massive in the Southern States. According to the TN Department of Agriculture, there are 15 to 25 colonies per acre in Tennessee. Untreated homes will have Termite damage and it may not be discovered for years. **Eventually Termite, Carpenter Ant and Fungus** damage leads to sagging floors. Inevitably replacing entire floor joists and your hard wood, entire walls, sheetrock, 2 X 4's, etc. Creating major repairs to the structure of your home.

The good news is, we have the solution. A SUPERIOR TERMITICIDE LIQUID TREATMENT FROM U.S.PEST

## THE MOST ORGANIZED ENEMY YOU'LL EVER FACE



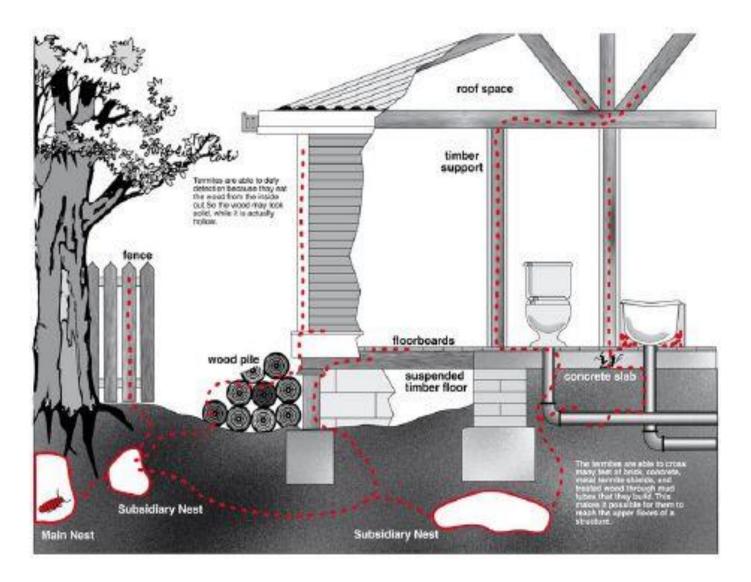
Termites are tough, determined and highly efficient. They keep busy 24 hours a day hollowing out the inside of the wood in your home. Their sole purpose is to search out dead wood to destroy and return it to the soil.

The lifecycle of the termite makes them very resilient. The queen can live up to 50 years. And she lays eggs continuously throughout her life.

One colony in Tennessee can have from 500,000 in a young colony and up to 5 million in a very established colony.



## **TERMITES ONLY NEED A TINY CRACK TO ENTER**



Termites only need the tiniest crack or gap in your concrete or mortar to invade your home. The width of a piece of paper.

They will build mud tubes as far as they need, to reach their food source...THE DEAD WOOD IN YOUR HOME.

At U.S. Pest we have treated for termites from the crawlspace or basement, all the way up to the crest of the roof joists of our customers homes.

Termites are beneficial in Nature, they are only doing what they were designed to do, EAT DEAD WOOD.



## WHAT DOES TERMITE DAMAGE LOOK LIKE?

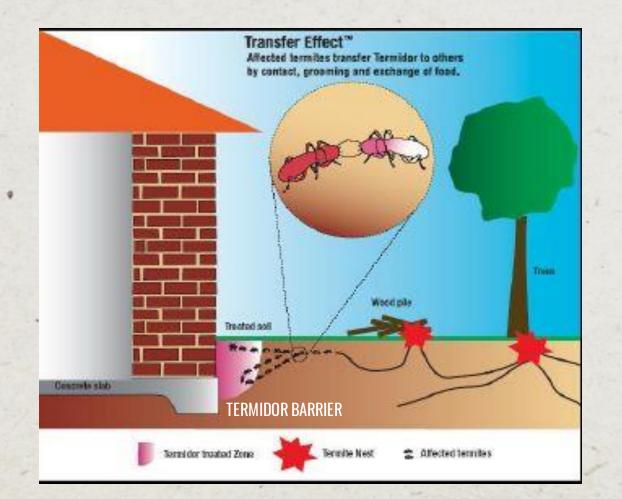
#### **Termites Are Beneficial In Nature, But Damaging In Your Home**

As you now know, termites do have their place and a very important purpose. To eat and destroy dead wood and return it to the soil. However, when they're around your home, termites don't know the difference between the dead tree in the forest and the dead wood in your walls. They're just doing their job.



#### HOW DOES THE U.S. PEST SUPERIOR TERMITICIDE LIQUID TREATMENT WORK?

The U.S. Pest Superior Termiticide Liquid Treatment System creates an immediate complete barrier around and through your home's foundation. As termites tunnel through the treatment, they ingest the soil to create mud tubes and through their sharing process spread the termiticide to other termites throughout the colony and to the Queen. Reducing the colony's population over 60 to 90 days until it is completely eradicated.



We love to make homeowners aware that the U.S> Pest, Superior Termiticide Liquid Treatment annual guarantee ends up being  $\frac{1}{2}$ to a  $\frac{1}{4}$  the cost of a baiting system over the same period of time.

We believe so strongly in the liquid application method that we have never offered a termite baiting system. Because termites may hit a bait station and it will take care of that one colony. However, the 5 to 7 other colonies under your home will never come in contact with a bait station. Hence, your home is their only food source.

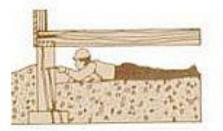
U.S. Pest believes in complete protection from the start. Therefore, we only perform complete Superior Termiticide Liquid treatments. We fully stand on principle and believe it is the most beneficial and cost-effective solution for our awesome customers.



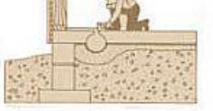
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## **HOW WE TREAT YOUR HOME**

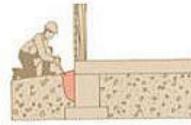
#### SOME OF THE THINGS YOU MAY SEE US DO, WHEN WE TREAT YOUR HOME FOR TERMITES...



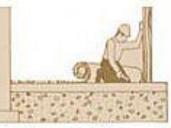
1. Scrape away mud tubes



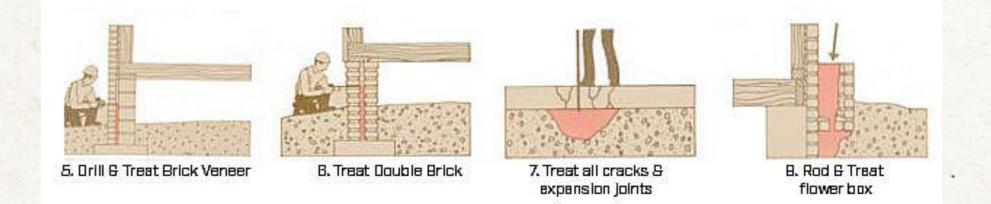
2. Locate & measure duct work



 Trench & treat soll outside foundation



4. Remove floor covering



## WHY THOUSANDS OF HOMEOWNERS CHOOSE U.S. PEST

Very Important: In order to be protected for reinfestations and covered retreatments, the renewal must be kept up to date.

- $\circ$  Our Renewable Guarantee is Transferable for the life of the home.
- $\circ$  If you sell or give your home to a family member, the termite renewal goes with the home.
- $_{\odot}$  We Will Perform An Annual Inspection To Guarantee Your Treatment & Upgrade When Necessary.
- $_{\odot}$  Any Upgrade Treatment will be half the investment of the current rate at time of re-treatment
- $_{\odot}$  Phones answered by live human beings
- $_{\odot}$  We believe our people make the difference
- $_{\odot}$  Online resources, including pay your bill online
- $_{\odot}$  24-hour response time for any pest or termite need
- $_{\odot}$  Your Inspector, is your representative to U.S. Pest. They live in the communities they serve.

Your Home Is Your Largest Investment. Our Termite and Fungus Guarantee provides complete protection and peace of mind from these Silent Destroyers.



WE ARE THE SOLUTION.